

### **Quarterly Update Forum**

November 3, 2017

### Netflix Trailer: Heroin(e)



### Joshua Parsons County Commissioner



# **Poll the Audience**

# In one or two words, what should we do to address the opioid crisis?

- 1. Send text to 22333
- 2. In the message, type **337999** and your answer
- 3. Do not use a space between words

In one or two words, what should we do to address the opioid crisis?

# buildrelationships stopjudging changelangu uage endstigma dstigma prevention ryspecialists equicate traumatraining support compassion mandatorysentences recoveryspecialists 🖯 traumainformed

### Jessica Klinkner, MPH Health Promotion Specialist

Penn Medicine Lancaster General Health

### August 3, 2017 SWOT Recap Strengths, Weaknesses, Opportunities, Threats

### Strengths

- Community coming together
- PDMP
- Vast resources in community

### Weaknesses

- Stigma
- Community awareness
- Lack of coordination of resources

Opportunities

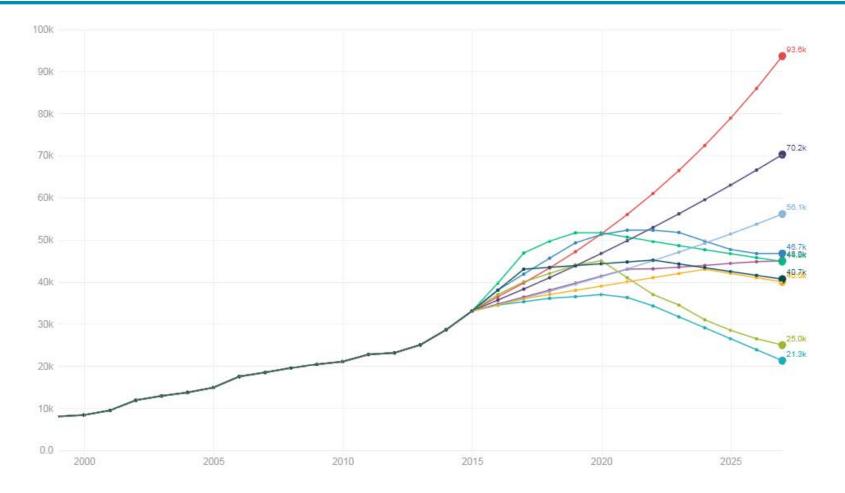
- Education to reduce stigma
- Better integration of services
- Consistent messaging

#### Threats

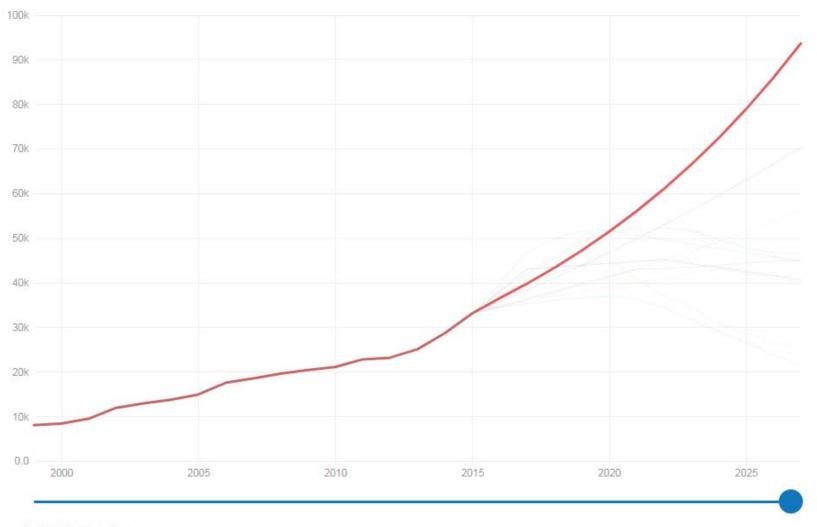
- Lack of sustained funding for treatment
- Burnout of professional recovery support
- Lack of medication management

# Reaching the Overarching Goal

# Opioid Overdose Deaths: 10 Projected Scenarios

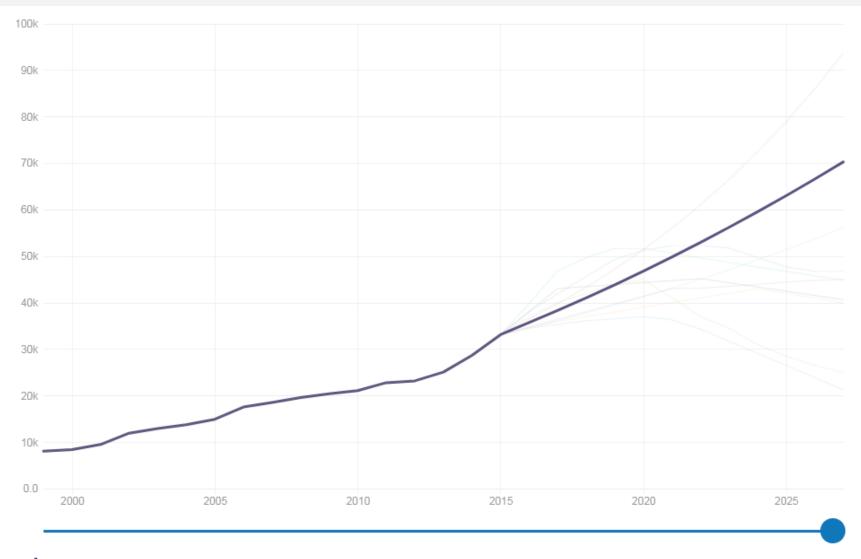


Source: Natalia Bronshtein/STAT. Accessed from: https://www.statnews.com/2017/06/27/opioid-deaths-forecast/



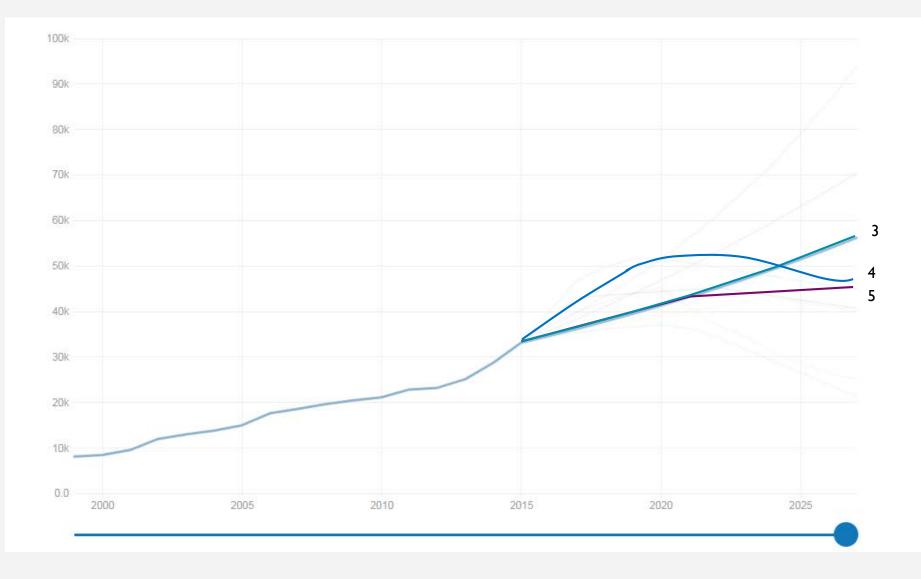
#### The opioid deaths forecast for 2027 is 93,613. The forecasted change is 183% since 2015 when it was 33,091.

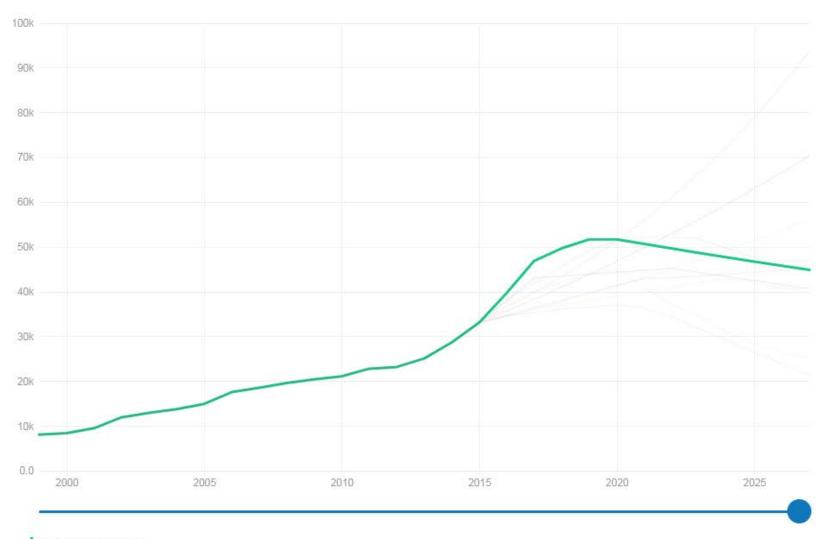
This curve assumes total drug overdoses climb at the same rate they have for decades. It's also based on the assumption opioid deaths keep making up roughly the same percentage of all drug deaths.



The opioid deaths forecast for 2027 is 70,239. The forecasted change is 112% since 2015 when it was 33,091.

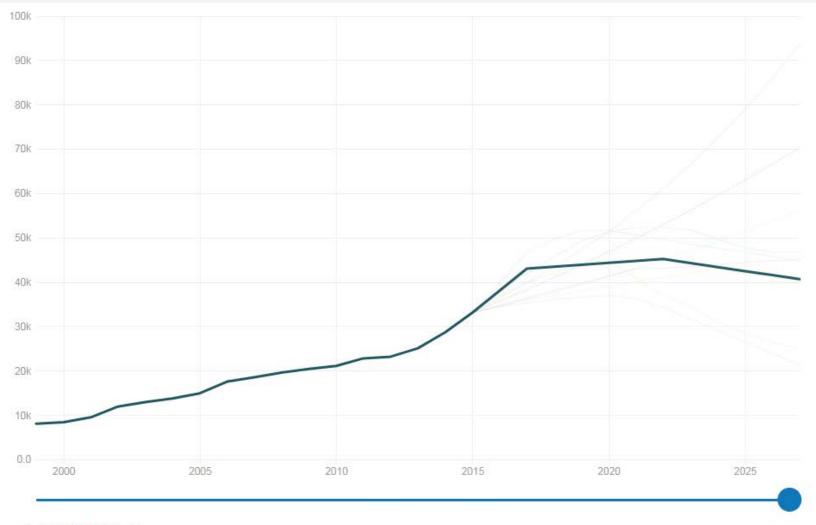
This curve assumes illicit opioid use climbs for the foreseeable future, outweighing progress in reducing opioid prescriptions and other interventions.



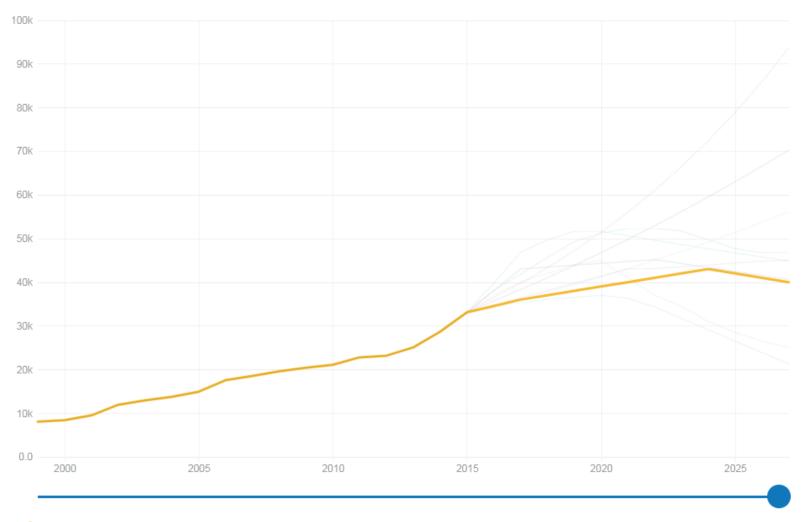


The opioid deaths forecast for 2027 is 44,843. The forecasted change is 36% since 2015 when it was 33,091.

This curve assumes a sharp increase in deaths for the next several years before the effects of interventions funded through the 21st Century Cures Act kick into gear, driving down deaths.

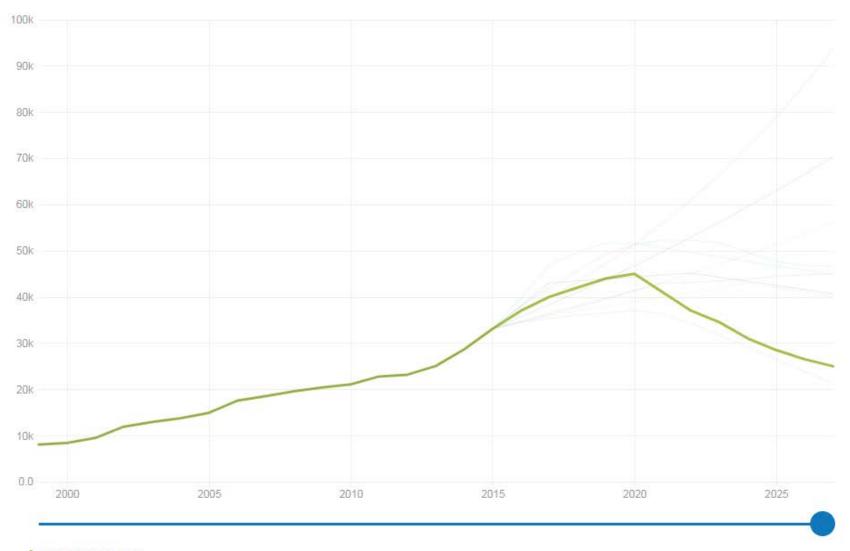


The opioid deaths forecast for 2027 is 40,652. The forecasted change is 23% since 2015 when it was 33,091. This curve assumes opioid deaths increase until a combination of increased naloxone access, decreased prescription opioids, and increased treatment lowers fatal overdoses.



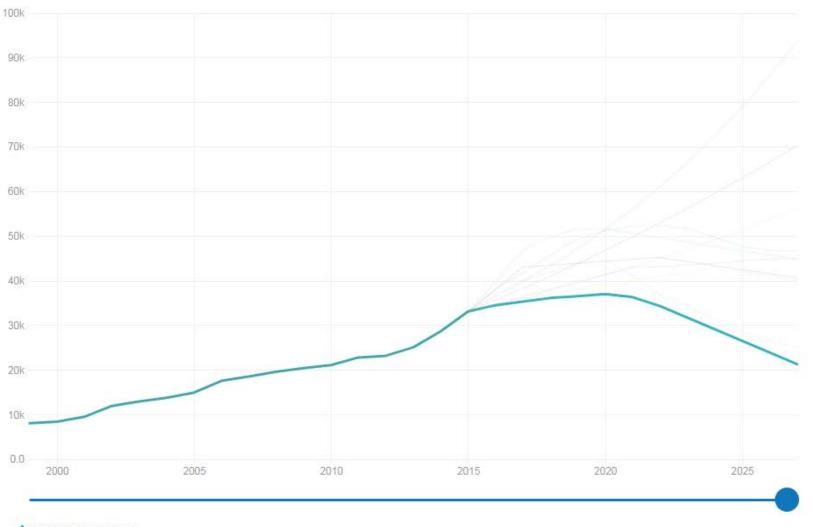
The opioid deaths forecast for 2027 is 40,000. The forecasted change is 21% since 2015 when it was 33,091.

This curve assumes heroin laced with synthetic opioids causes deaths to rise for several more years. The number of deaths then peak and decline as drug users either fatally overdose or find treatment.



#### The opioid deaths forecast for 2027 is 25,000. The forecasted change is -24% since 2015 when it was 33,091.

This curve assumes heroin laced with synthetic opioids increases fatal overdoses for several years — followed by declining rates of opioid prescriptions, increased naloxone and addiction treatment, and the arrival of supervised injection sites.



The opioid deaths forecast for 2027 is 21,300. The forecasted change is -36% since 2015 when it was 33,091.

This curve assumes doctors prescribe fewer opioids, states embrace prescription drug monitoring programs, and insurers enact reforms to increase treatment access.

## Setting Goals and Measuring Progress

# A Dynamic Measurement Process

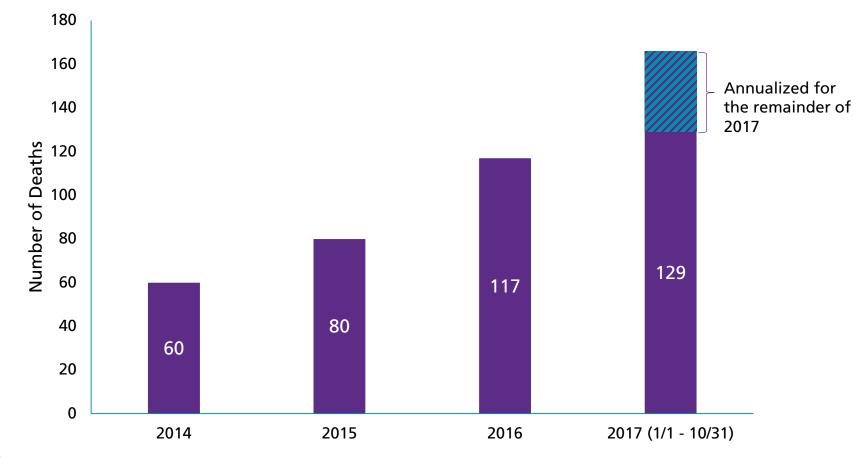
- Outcome measures
- Process Evaluation Measures
  - Aligned with Goals

LANCASTER COUNTY		DRAFT 11-1-17											
LANCASTER COUNTY JOININGFORCES Coordinating efforts to reduce deaths from optioids and herain													
		2017						2018					
verarching Outcome Goal: Reduce Deaths from Opioids and Heroin	Data Source	2016 Total	Q1	Q2	Q3	Q4 (Data Submitted through 10/31/17)	Total	01	Q2	qs	Q4	Total	
Number of Overdose Deaths in Lancaster County	Lancaster County Coroner	117	47	35	43	3	128						
			2017				2018						
iditional Outcome Measures	Data Source	91	92	Q3	Q4 to date	Total	QL	92	93	Q4	Total	Target	
Recovery Specialics Program Outcomes Percent of lancaster County RSP participants who have been recommended to treatment via a LOCA assessment will be engaged in treatment	RASE Project, CABHC		8896 (PY17)										
Percent of Lancaster County RSP participants eligible for housing, will have safe and stable housing during their involvement with RSP	RASE Project, CABHC		80% (PY17)										
Percent of Lancaster County RSP participants that commit no new crimes during their involvement with RSP	RASE Project, CABHC		98% (1117)										
Percent of Lancaster County RSP participants who are eligible to work, will acquire legal and suitable employment during their involvement with RSP	RASE Project, CABHC		64% (Pr17)										
Percent individuals in recovery that relapse within 30 days of discharge from a facility funded by the SCA (HEDIS measure)	D&A Commission, CABHC	TBD				< 10% (FY17)							
Percent of Medicaid-funded patients served within Lancaster County non-hospital detox program (White Deer Run)	D&A Commission	17% (Pr17)											
Percent of D&A Commission detox placements within Lancaster County (White Deer Run)	D&A Commission	40% (Fr17)											
		2017						2018					
rocess Evaluation Measures	Data Source	91	92	Q3	Q4 to date	Total	Q1	Q2	Q3	Q4	Total	Target	
oal 1: Saturate the community with unified Messaging regarding the proper use, storage and disposal of prescription drugs, as well					_								
where to get help for substance misuse and abuse and mental health.													
Number of Impressions													
1.1.1 Number of billboard impressions						_							
1.1.2 Number of new visitors to website	-			26	116	142							
1.1.3 Number of returning visitors to website	-	New Measure		0	8	8	L						
1.1.4 Number of website hits from direct address (lancasterjoiningforces.org)	LG Health/Penn Medicine			19	80	99							
1.1.5 Number of website hits from link on other organization website	-			5	34	39							
1.1.6 Number of website hits from browser search 1.1.7 Number of website hits from social media	-			3	29	32							
1.1.7 Number of website hits from social media 1.1.8 Number of material requests from the website	-			0	19	19	L						
1.1.8 Number of material requests from the website 1.1.9 Number of general inquiries from the website	4			0	0	0	-	-					
	LG Health/Penn Medicine, D&A	4		18	9								
Number of organizations distributing materials	Commission LG Health/Penn Medicine, D&A	-	2		-		—						
Number of materials distributed	Commission LG Health/Penn Medicine, LCRA,	4900	1000	13390	5097	19487							
Number of presentations by individuals in recovery	RASE Project	-	22 (2016-17	to date)									
5 Number of educational programs held by employers, schools, community events, and faith based organizations	LG Health/Penn Medicine, Compass Mark	2 (9 in 2016)	1	1	1	3							
Number of people reached by educational programs	LG Health/Penn Medicine, Compass Mark	3250 (FY15- 16)	,305 (Pr16-1)	65	62	2432							
							-						

Other Major Media (LNP, News Stations, etc.)

### Lancaster County Coroner's Office Update

### Total Overdose Deaths 2014-2017

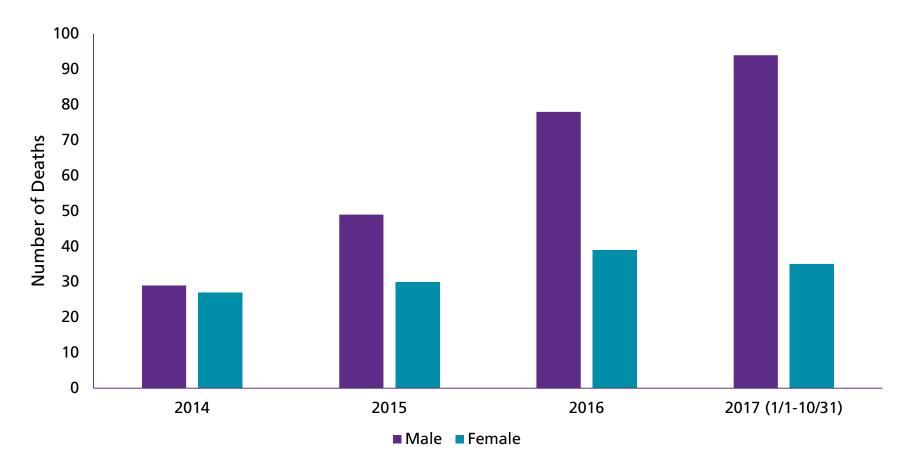


#### Sources:

Pennsylvania State Coroners Association Report on Overdose Death Statistics, 2014

Analysis of Drug Related Overdose Deaths in Pennsylvania, 2015. Prepared by the DEA Philadelphia Field Division Analysis of Overdose Deaths in Pennsylvania, 2016. Prepared by the DEA Philadelphia Division and the University of Pittsburgh. Lancaster County Coroners Office data received as of 10/31/17

### Overdose Deaths by Gender 2014-2017



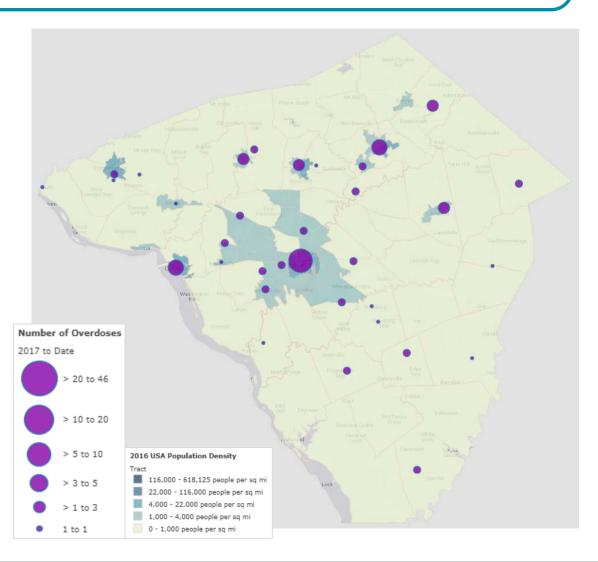
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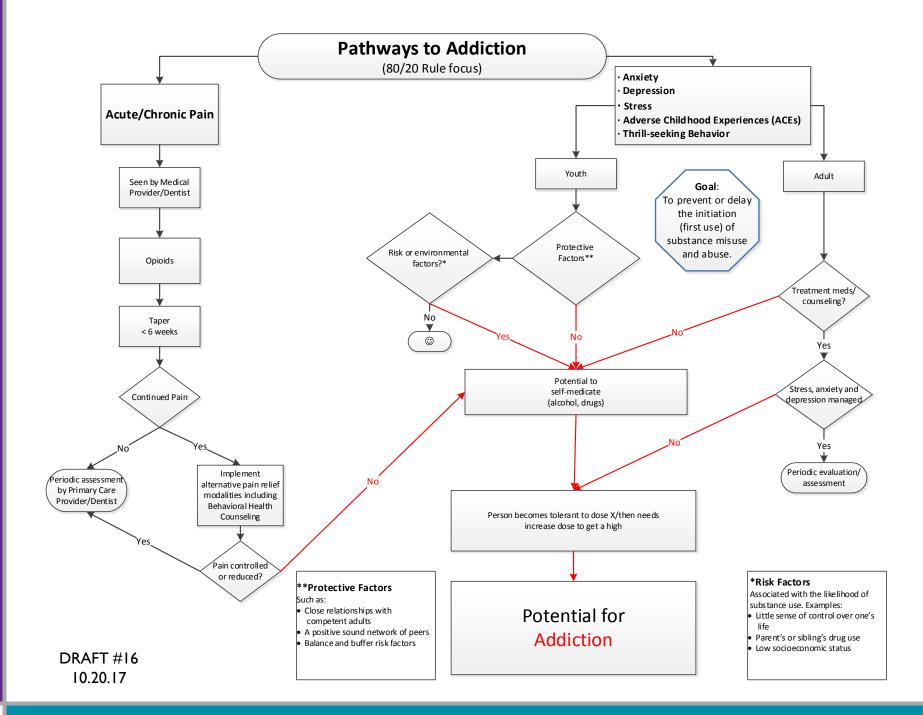
# 2017 Overdose Fatalities: a Closer Look

- •73% Male
- Median Age: 36
- Majority White (estimated)
- 33 out of 60 municipalities



#### Alice Yoder, RN, MSN Facilitator, Joining Forces Director, Community Health Lancaster General Health/Penn Medicine





## **Organizations & Communities**



Dale Brickley, PhD Co-chair, Let's Talk, Lancaster Behavioral Health Action Team Sr. Director of Innovation and New Service Development, WellSpan Philhaven



about mental health

**Behavioral Health Provider Action Team** 



- Distribute information
- **Facilitate** the distribution of Naloxone
- **Encourage** worksites to offer/expand EAP programs
- Increase screening by Primary Care Provider for anxiety, depression & stress, and streamline connections to counseling
- □ Increase MAT providers in Lancaster County
- Advocate for Recovery Support Specialists in Lancaster County

#### Coleen Kayden, RPh Consultant Pharmacist Medication Information Services



www.opioidaware.org



### **Data** Collection

# □ Treatment of pain/resource needs

Identify Best Practices

# Education

# Communication



# Unified messaging Education and data collection on Chronic Acute Addiction **Risk Mitigation** for Rx opioids, benzodiazepines, etc.

#### Darrell Fisher National Registered Paramedic President of the County EMS Council





# Provide training on Naloxone Connect individuals to resources

### Rick Kastner Executive Director Lancaster County Drug & Alcohol Commission





- Provide support for treatment and recovery programs
- Provide support for meetings and groups for those suffering from the emotional pains of addiction

# Amy Marenick, MEd

#### Lancaster County Recovery Alliance, Executive Team SAP Facilitator, School District of Lancaster



Lancaster County Recovery Alliance



Provide opportunities for individuals in recovery to share their stories in an effort to increase awareness and decrease stigma

Distribute information to the community on the appropriate use, storage and disposal of prescription opioids



# Recovery Day

- "Remembrance Space" Project in the Public Park
- Ongoing efforts for stigma reduction/integration work

## Craig Stedman Lancaster County District Attorney



Expand statutory tools for prosecuting major distributors



- Investigate and prosecute high-impact cases
- Direct resources towards the greatest threats, including but not limited to individuals and institutions responsible for the trafficking of heroin and fentanyl, those who improperly prescribe or divert opioids and those who use violence to further drug-trafficking activities
- Encourage information sharing
- Partner with federal, state, and local law enforcement partners to better facilitate information sharing

## Teri Miller-Landon, MSW Deputy Director of Administration Adult Probation and Parole Services





# Support drug court program Assist in providing links to recovery treatment

## Anna Ramos Workforce Initiatives Manager





People I Business I Community



# **Educate** employers on the issue

- Provide resources to employees, of best practices in EAP programs
- Advocate to health insurers to provide coverage for treatment and alternative approaches.

## Eric Kennel Executive Director





- Facilitate evidence-based prevention programs in schools
- Connect affected individuals and families to appropriate recovery resources
- □ Support **community education** initiatives
- Provide technical assistance for community coalitions to advance best practices

## Christine Glover Community Prevention Mobilizer





## **Community Prevention Mobilizer**

Provide and support technical assistance for Community Coalitions

Advance use of evidence-based programs, policies, and procedures



- ASAP Lititz
- Community Life Network
- Donegal Substance Abuse Alliance (DSAA)
- Elanco Coalition for a Drug Free Community
- Elizabethtown Area Communities that Care
- Ephrata Cares
- Lancaster County Recovery Alliance
- Lancaster CTC
- Manheim Township Community Life Task Force
- Penn Manor Bridges Task Force
- Project Lazarus Lancaster County
- Solanco Family Life Network



## Want to Know More or Get Involved?

## Contact: Christine Glover 717.299.2831 cglover@compassmark.org

## Gail Viscome Executive Director



## Mission



- Community benefit organization committed to improving the lives of children, youth, and families in the Elizabethtown Area
- Research-based programs and environmental strategies to decrease youth alcohol and drug use, and other high-risk behaviors
- Partner with schools, parents, churches, businesses and others to make positive changes in our community

Facilitate Drug Free Communities Coalition



## Positive Community Norms Campaign at EASD Power of Parents and Power of Youth Trainings

#### **Next Steps**

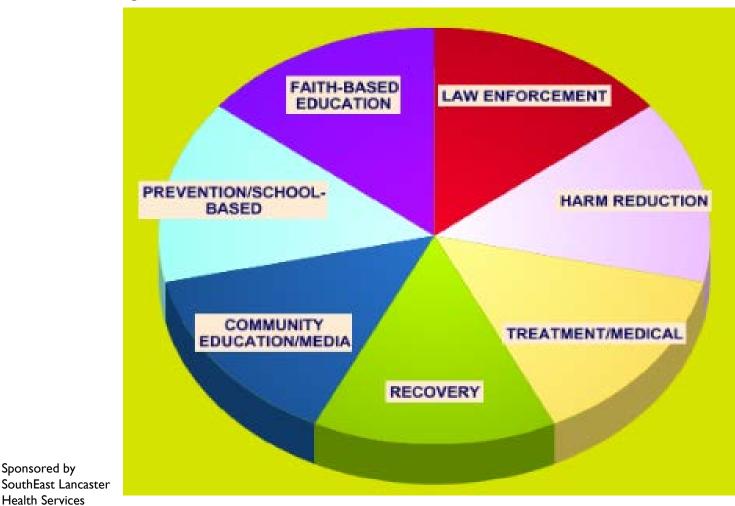
Opioids in the Workplace Forum and Policies New Concept for Mentoring Initiative Trauma-Informed Communities

#### Helen Jones Director of Social Work SouthEast Lancaster Health Services





## Started in July 2017. We welcome all members of the community.





Sponsored by

Health Services



## Highlights/Accomplishments:

- Grant funded coordinator
- Starting an Overdose Prevention Program
- Recovery House Coalition
- **EMS** training law enforcement, bar association, schools
- Surveying faith community
- Organizing a community forum on November 28 at McCaskey High School

## Mark Hirschman Community Member





### Focused on raising awareness

- Drugs 101 to Parents
- Assemblies for High School Students
- Town Hall Meeting
- Numerous Community Meetings and Presentations
- Opioids in Workplace
- Supporting Individuals and Families in or Seeking Treatment



www.lancasterjoiningforces.org